

Qt WORLD SUMMIT 2016

Call for Speakers

FOCUS AREAS

Besides talking about the Qt offering, latest features and roadmap, we have a handful of big technology trends for the summit:

- Creating Connected Devices and the Internet of Things
- Things getting smaller
- Next generation graphics techniques
- The future of user interfaces and 3D
- Software as a differentiator
- Industries being revolutionized by software: Automotive, Medical, Industrial Automation
- Software solutions for multi-platform development - desktop, mobile and embedded

Qt World Summit consists of two exciting and educational days:

Day 1 – Keynotes and Technology Strategy Tracks

Keynotes from the makers of Qt and top industry leaders, the Qt offering and roadmap – where do we go, Qt technology strategy sessions, panel discussions as well as in-depth technical talks.

Day 2 – Qt Application Development and Device Creation

The Qt talks continue, but with a deeper focus on the Qt framework: New Qt API intros, tutorials, hands-on developer-to-developer talks, best practices and birds-of-a-feather sessions from Qt contributors and industry experts around the world.

We invite everyone from within the Qt community and related industries to submit their suggestions and abstracts for talks for either of the following submission categories:

1. Technology Strategy
2. Qt Application Development and Device Creation

KEY DATES

Call for Proposals – Open: April 27th

Call for Proposals – Close: May 20th

Notifications for accepted and declined submissions sent: mid-July

Conference Schedule – beginning of August

Presentation / slide decks submissions: September 1st

PROGRAM COMMITTEE AND SELECTION CRITERIA

The Program committee has members from The Qt Company, Qt Partners and the Qt community. The committee will read through all the submissions and come to a joint conclusion.

There are many ways to write an abstract, but here are some tips for an easy to read, easy to understand abstract that is sure to win a slot on the Qt World Summit agenda.

- Show a clear intent and purpose
- Make clear what the value to the intended audience is
- Keep in mind the summit's themes and focus
- Offer something unique and unexpected, yet relevant is to the event's focus areas

The committee will choose talks according to the outlined themes of the event. We will also make sure that the schedule is varied and interesting as a whole - both in terms of technical level and focus areas. We are interested in development of features and features themselves, Qt-in-use cases, business aspects, discussions around Qt in different industries, and Qt trends.

Please make sure that you are submitting a proposal that clearly describes what you will be talking about. This sets audience expectations appropriately and results in a satisfying session.

Technology Strategy

The talks in this category are focused on technology strategy, industry references and project/product lifecycle management, covering such topics as:

- Internet of Things and Connected Devices, mainly from a software perspective
- Industry verticals: Automotive, Infotainment systems / Digital Instrument Clusters, Medical, Industrial Automation, Digital Entertainment/DTV, Consumer Electronics, Aerospace, Media/Entertainment, Aviation/Aerospace, Games
- The future of UIs and 3D, HMI paradigms or trends in industrial use, etc.
- Cross-platform development, multi-screen/multi-platform applications
- Qt in Use: Success stories, project stories

An interesting talk in this track addresses a challenge or an industry-wide phenomenon, talking about the relevance of Qt as a solution. However, talks do not necessarily need to be directly Qt-related, if they address industry-specific challenges or trends. Demos and actual real-life use cases are highly encouraged. Live-coding and API level details are more suitable for Qt Application Development and Device Creation sessions that are primarily planned for Day 2.

If you want to cover both strategy and development, then we highly encourage submitting a two-part session proposal. However, you will need to submit each part separately indicating the connection between the two talks.

Session Length:

You may propose either a 25 or 50 minute session.

Audience:

Topics should be of interest to all attendees from technology directors, business decision makers, product and project managers to developers and engineers.

Qt Application Development & Device Creation

This is where you have the chance to demonstrate hands-on all your tips and tricks, tutorials and technical demos built with Qt. The talks can introduce new Qt APIs in practice, but can just as well demonstrate best practices or introductory tutorials about how to use the core Qt essential libraries. The talks in this category include topics such as:

- How to implement something with Qt, practical hands-on sessions
- New features, APIs and modules in Qt, and how to work with them
- Developer-to-developer Qt talks
- Qt tips & tricks and best practices
- Birds-of-a-Feather type sessions, such as: New Qt modules, add-ons or general innovations

Session Length:

The talks in this category are preferred to be 50 minutes long, but you can also propose a 25 minute session, especially for a Birds-of-Feather type of submission.

Audience:

Developers and engineers who are interested in using the Qt framework. Product and project managers regarding the technical possibilities and opportunities that Qt provides.

SUBMISSION PROCESS

All abstracts must be submitted via the Call for Papers submission system here. Good, concise language is important. If the review committee understands your proposal, so will the conference audience, resulting in a well-attended talk. Your abstract is how we will present your talk at the Qt World Summit.

Requirements:

- Language - English
- Abstract length - Recommended 250 words. Maximum 500 words
- Session length is either **25** or **50 minutes** including Q&A depending on session type

Recommendations:

- Submissions should be understandable by a broad audience, not only those who are experts in your field
- Avoid the usage of acronyms and abbreviations, and where used, make sure you explain them the first time they occur
- Have someone that is proficient in English proof-read your submission
- Get your paper reviewed by someone who isn't necessarily familiar with your topic to ensure your presentation is informative for the target audience

You will not be able to modify your abstract after submission. Please make sure you submit it the way you want it to be

considered. We will accept and review your submissions as-is.

The program committee may also suggest that your 50-minute submission would be accepted as a shorter 25-minute talk. In this case you should summarize your intended talk contents into briefer format instead of trying to fit the original contents into a shorter time slot.

Submit your talk here: <https://www.surveymonkey.com/r/QtWS16>

SPEAKER BENEFITS

As a speaker, you get a free access pass to the Qt World Summit. It's a great opportunity to spread your mindshare and have a community of industry leaders and important software developers hear your message.

We will be recording the presentations; so talking at the Qt World Summit will give you an audience much wider than just the crowd in San Francisco. The presentation material from your talk will also be made available to all of the attendees after the event.

We will share your contact and professional details on the Qt World Summit web pages, giving you a large platform to network with anyone interested in your expertise or offering.

Submit your talk here: <https://www.surveymonkey.com/r/QtWS16>

If you have any questions, please contact qtws@qt.io